



## Before you send us your artwork.

A vector file is a graphics file that contains a vector image, rather than a raster, or bitmapped, image. Shapes and lines make up vector graphics, which are fully scalable images, while raster images are made of pixels and cannot be scaled up without loss. Graphic designers prefer vector images for logos and line art because they can be converted to a wide range of sizes without distorting the image.

- 1) **ANY and ALL Files created in PHOTOSHOP are not acceptable files.**
  - 2) **Vector programs are Corel Draw, Adobe Illustrator and In-Design**
    - \* **Please save as .eps, .cdr, .pdf, or .ai, so the file is acceptable. Save for version 10.**
    - \* **CONVERT THE ENTIRE FILE CONTENTS TO CURVES/OUTLINES, use 1 color Black.**
- Or
- a) **Have us re-create the artwork. Fees are based on the time it takes us to re-create the logo.**
  - b) **Have us print it as is. We can not be held responsible for ANY flaws if the file is not in vector format.**

**We will re-draw your logo based on the following:**

- a) **Send us a purchase order that includes the artwork fees.**
- b) **You will be allowed one free change to the artwork. Additional changes start at \$ 25.00/ea**
- c) **If an order is cancelled after any artwork has been created, the artwork charges still apply.**

**Send artwork to: [tapelogo414@optonline.net](mailto:tapelogo414@optonline.net)**